

## ORDER



**Orders**  
**Order / Rev:** 706183  
**Alt Order #:** 06275469  
**Product Desc:** PRIORITIES USA ACTN  
**Estimate:** 1561  
**Flight Dates:** 09/18/12 - 09/24/12  
**Original Date / Rev:** 08/13/12 / 08/13/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency Name:** Mundy Katowitz Media/ POL  
**Buying Contact:**  
**Billing Contact:**  
 1322 G Street SE  
 Washington, DC 20003

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Priorities USA Action  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/Presidential  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	34	\$33,500.00	\$28,475.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	34	\$33,500.00	\$28,475.00	0.00
<b>Totals</b>	<b>34</b>	<b>\$33,500.00</b>	<b>\$28,475.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	09/21/12	09/21/12	M-F 10-11a Studio 10	CM	10-11a ---- F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--				1	\$225.00		0.00			
E 2	WTSP	09/21/12	09/21/12	Letterman Late Night with David Letterman	CM	1135p-1237a ---- F--	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--				1	\$1,050.00		0.00			
E 3	WTSP	09/21/12	09/21/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p ---- F--	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--				1	\$1,350.00		0.00			
E 4	WTSP	09/21/12	09/21/12	M-F 5-530p 5-530p 10 News	CM	5-530p ---- F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--				1	\$825.00		0.00			
E 5	WTSP	09/21/12	09/21/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM) ---- F--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	---- F--				1	\$800.00		0.00			

Order / Rev: 706183  
 Alt Order #: 06275469  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1561  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WTSP	09/21/12	09/21/12	M-F 930-10a Inside Edition	CM	930-10a ----F--	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
MILLIONAIRE R														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--				1	\$300.00		0.00			
E 7	WTSP	09/24/12	09/24/12	M-F 10-11a Studio 10	CM	10-11a M-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
STUDIO 10														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$225.00		0.00			
E 8	WTSP	09/24/12	09/24/12	Price Is Right Price Is Right	CM	11a-12p M-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,350.00		0.00			
E 9	WTSP	09/24/12	09/24/12	Y&R Young and the Restless	CM	1230-130p M-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$1,650.00		0.00			
E 10	WTSP	09/24/12	09/24/12	Late Late Show Late Late Show	CM	1237-137a M-----	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LATE LATE SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$525.00		0.00			
E 11	WTSP	09/24/12	09/24/12	M-F 530-6p 10 News at 530p	CM	530-6p M-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5:30PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$825.00		0.00			
E 12	WTSP	09/24/12	09/24/12	CBS This Morning CBS This Morning	CM	7-9a M----- (7:00 AM-8:00 AM)	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$800.00		0.00			
E 13	WTSP	09/24/12	09/24/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----				1	\$400.00		0.00			
E 14	WTSP	09/22/12	09/22/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p -----S-	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$600.00		0.00			
E 15	WTSP	09/22/12	09/22/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p -----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,200.00		0.00			
E 16	WTSP	09/23/12	09/23/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p -----S	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,050.00		0.00			
E 17	WTSP	09/23/12	09/23/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a -----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
SUNDAY MRN-CBS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S				1	\$2,000.00		0.00			
E 18	WTSP	09/20/12	09/20/12		CM	11a-12p ---T---	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00

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 Alt Order #: 06275469  
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Priorities USA Action  
 Product Desc: PRIORITIES USA ACTN  
 Estimate: 1561  
**WTSP-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
PRICE IS RIGHT Price Is Right PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$1,350.00 0.00														
E 19	WTSP	09/20/12	09/20/12	Y&R Young and the Restless	CM	1230-130p ---T---	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$1,650.00 0.00														
E 20	WTSP	09/20/12	09/20/12	Late Late Show Late Late Show	CM	1237-137a ---T---	:30	1	\$525.00	P-3	0.00	NM	1	\$525.00
LATE LATE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$525.00 0.00														
E 21	WTSP	09/20/12	09/20/12	M-F 5-530p 5-530p 10 News	CM	5-530p ---T---	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$825.00 0.00														
E 22	WTSP	09/20/12	09/20/12	M-F 6-7a 6-7a 10 News	CM	6-7a ---T---	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
10 NEWS-6:00A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$700.00 0.00														
E 23	WTSP	09/20/12	09/20/12	M-F 930-10a Inside Edition	CM	930-10a ---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
MILLIONAIRE R <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 ---T--- 1 \$300.00 0.00														
E 24	WTSP	09/18/12	09/18/12	Letterman Late Night with David Letterman	CM	1135p-1237a -T-----	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
DAVID LETTERMAN <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$1,050.00 0.00														
E 25	WTSP	09/18/12	09/18/12	Price Is Right Price Is Right	CM	11a-12p -T-----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
PRICE IS RIGHT <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$1,350.00 0.00														
E 26	WTSP	09/18/12	09/18/12	Y&R Young and the Restless	CM	1230-130p -T-----	:30	1	\$1,650.00	P-2	0.00	NM	1	\$1,650.00
YOUNG&RESTLESS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$1,650.00 0.00														
E 27	WTSP	09/18/12	09/18/12	M-F 5-530p 5-530p 10 News	CM	5-530p -T-----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$825.00 0.00														
E 28	WTSP	09/18/12	09/18/12	M-F 6-7a 6-7a 10 News	CM	6-7a -T-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
10 NEWS-6:00A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$700.00 0.00														
E 29	WTSP	09/18/12	09/18/12	M-F 930-10a Inside Edition	CM	930-10a -T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
MILLIONAIRE R <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 -T----- 1 \$300.00 0.00														
E 30	WTSP	09/19/12	09/19/12		CM	10-11a --W----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00

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Advertiser: Priorities USA Action  
Product Desc: PRIORITIES USA ACTN  
Estimate: 1561

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 10-11a Studio 10 STUDIO 10 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$225.00 0.00														
E 31	WTSP	09/19/12	09/19/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p --W----	:30	1	\$1,350.00	P-3	0.00	NM	1	\$1,350.00
10 NEWS-12P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$1,350.00 0.00														
E 32	WTSP	09/19/12	09/19/12	M-F 530-6p 10 News at 530p	CM	530-6p --W----	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
10 NEWS-5:30PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$825.00 0.00														
E 33	WTSP	09/19/12	09/19/12	7-730p Wheel of Fortune	CM	7-730p --W----	:30	1	\$3,900.00	P-1	0.00	NM	1	\$3,900.00
WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$3,900.00 0.00														
E 34	WTSP	09/19/12	09/19/12	CBS This Morning CBS This Morning	CM	7-9a --W---- (7:00 AM-8:00 AM)	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/17/12 09/23/12 --W---- 1 \$800.00 0.00														
Totals													34	\$33,500.00